



NEWS RELEASE

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Bowie State University Announces Recent Faculty and Staff Accomplishments

Bowie, Maryland (www.bowiestate.edu) – Bowie State University is proud to announce the following recent accomplishments by faculty of the department of communications and staff members:

- Mr. Jesse Wise, acting dean for student affairs and campus life, has submitted work on *Considerations for Developing Strong New Student Orientation Programs* and *Freshmen Seminars as a Tool for Retention* for publication with **Extreme Entrepreneurship Education** (2006). Mr. Wise's work will appear in "Effective Orientation Strategies" and "Effective Freshmen Seminars Strategies" both of which are part of the "Best Practices in Student Affairs" series.
- Dr. Otis Thomas, Director of BSU Television has reached an agreement to publish essential ingredients for broadcast journalism with **Pearson Custom Publishing**. Pearson is widely known for publishing texts, notes, and course work materials that enable professors to customize their instructional documents. The publishing date is May 2007. Also, as director of BSU Television, Dr. Otis Thomas has accepted to partner with the **Black Family Channel**, which reaches 16 million homes nationwide. BSU's program submissions shall become part of the television series called *Urban Reporters Television* covering several communities all over the country.
- Dr. Kehbama Langmia is a joint author of a book chapter titled "Media Ownership Matters: Localism, the Ethnic Minority News Audience and Community Participation." The chapter appears in the book titled "Does Bigger Media Equal Better Media?" published by the **Benton Foundation** in October 2006.

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